



Global Health Exhibition

Event Guide

21 - 23 OCTOBER 2024

MON - TUES

11 AM - 7 PM

WED 11 AM - 6 PM

Riyadh Exhibition & Convention Center, Malham, Saudi Arabia

Under The Patronage Of





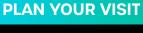
Supported By

Health Sector Transformation Program



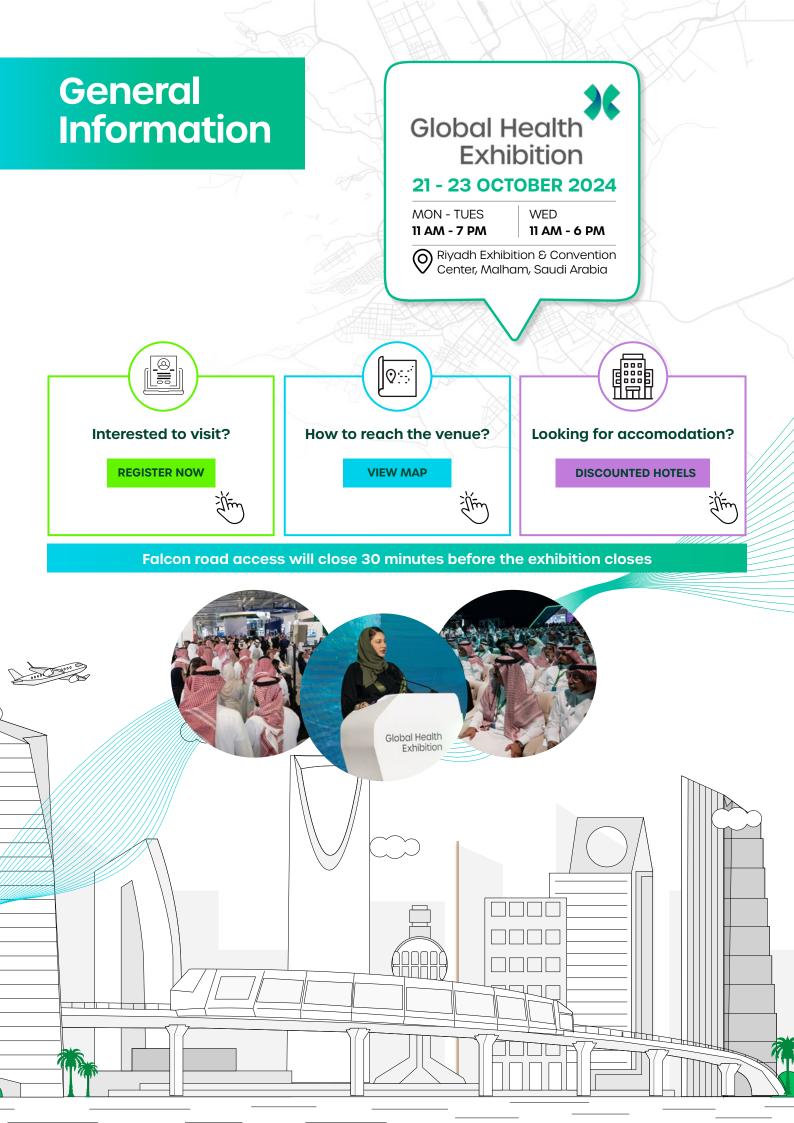
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Organized By



Leading health innovations with our valued Partners

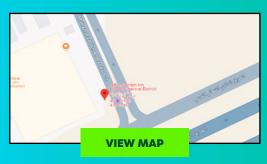




Shuttle Bus pick up points from **October 21 – 23 2024**

Global Health Exhibition will be running shuttle buses to and from the venue from two pick up points. Please find below the details of how to take advantage of this feature.

Hilton Garden Inn Land Parking



9am first trip from the Hilton Garden Inn Land Parking, and then operating **every half an hour.**

The Shuttle buses Malham, Riyadh, back to the Hilton Garden Inn Land Parking will begin at **12.30pm**, and continue until **7pm**.

Imam University Parking Area



9am first trip from the Imam University parking area, and then operating **every half an hour.**

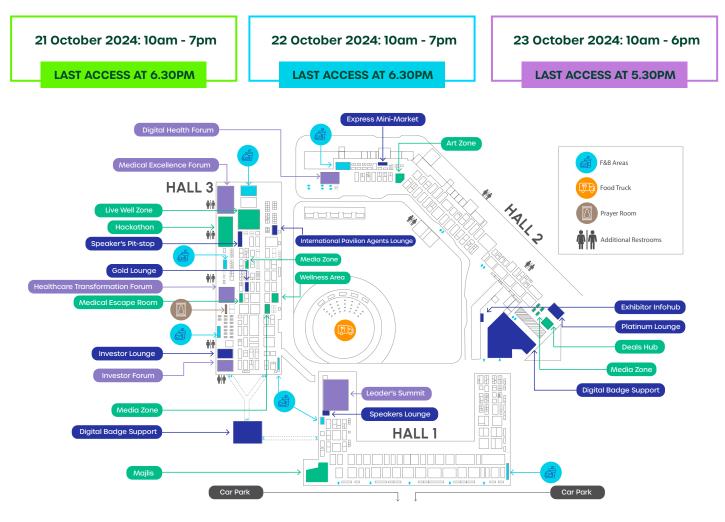
The Shuttle buses Malham, Riyadh, back to the Imam University parking area Inn will begin at **12.30pm**, and continue until **7pm**.





P 27,000 Parking spaces

Show Timings:



Leading players unite

46% first time in the region

80,000 sqm ₫ı

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500 Speakers





Global Health Exhibition

> 1,200+ Brands RES

100+ CME hours

Largest government service showcase in healthcare





Government Entities

53%

Growth in Government Participation







Partnerships with leading government entities around the world....









Global Affairs Canada

Affaires mondiales Canada





"The UK has an exceptional legacy of healthcare and HealthTech innovation, and we are particularly excited to showcase this pedigree on the international stage at Global Health 2024. This is our second time at the show, and it is clear that it is going to be even bigger and better. As part of the UK Pavilion, delegates will experience a range of cutting-edge medical devices, diagnostic tools, and digital health technologies, all poised to support the thriving Saudi Arabian market and the wider MENA region."

MICHELLE MICHELUCCI



Head of International Events Association of British HealthTech Industries

Bringing together the game changers in healthcare



Pavilions from 12 countries





Leaders Summit

Charting the Future of Healthcare with Global Insights and Innovation

The Leader Summit will feature the major announcements, Ministerial sessions sharing the future vision for **Saudi Arabia's healthcare sector, innovators, changemakers, international policymakers** along with insights from major international industry CEOs.

This year's themes explore how local, regional, and global efforts are shaping a healthier future, with a focus on technological advancements transforming healthcare systems, and the interconnectedness within healthcare to enhance efficiency and patient-centered care.

See for the first time on stage! at Global Health Exhibition



JEFF IMMELT Venture Partner, New Enterprise Associates (NEA) & former Chairman & CEO, General Electric





DR. MEHMOOD KHAN CEO HevolutionFoundation





DR. SUMERA HAQUE Group Chief Medical Officer Sheikh Khalifa Hospitals





DR. BETH HEALY Emergency MD, Nat. Geo, Former Research MD, European Space Agency, Clinic Director, University Hospital Geneva





DR SAMIRA ASMA Asst. Director General, WHO





JOSE PEDRO ALMEIDA Top 70 Health Al Strategist, Top 25 Digital Health Leaders to Follow in 2024

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Location : Hall 1 | 11am - 6:30pm

EMMA RAWSON TE-PATU The first Indigenous (Maori) woman to be president of the World Federation of Public Health Associations, Policy and Advocacy Portfolio, Indigenous Working Group (WFPHA)





PROF. MARK BRITNELL Professor, Global Business School for Health University College London





110+ Speakers

J Industry Verticals





Medical Excellence Forum

The Medical Excellence Forum delves into advancements in **clinical laboratory practices, personalized medicine, diagnostic imaging, and nursing excellence.**

Attendees gain expert insights into emerging trends, navigate the complexities of healthcare regulations, and master strategies for optimizing patient care and outcomes.



Location : Hall 3 | 11am - 6:30pm

Top speakers



DR. ALFRED KOW Assist. Professor, National University of Singapore



DR. SALWA SHEIKH Pathologist and Chief of Pathology, Johns Hopkins Aramco Healthcare (JHAH)



DR. RAJENDRA SINGH Director of Dermatopathology and Digital Pathology, Summit Health

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DR. GEORGE YOUSEF Program Medical Director Laboratory Medicine Program Toronto General -University Health Network



DR. DENISE FURNESS Founder, Your Genes & Nutrition



PROF. PATRICIA M. DAVIDSON Vice Chancellor & President, University of Wollongong Services



135+ Speakers

Jindustry Verticals





Digital Health Forum

The Digital Health Forum will explore the transformative power of AI and analytics, health information management, and strategies for aesthetics and mental well-being.

Explore **Healthcare Intelligence** through advanced diagnostics, intelligent decision-making, and strategic transformation. Delve into **Health Information Management** by unifying health data for enhanced care, secure exchange, and leveraging analytics to improve patient outcomes. Discover a **Patient-Centric World** with digitized data and personalized care, providing a roadmap to future-ready systems and updates on patient safety.

Location : Hall 2 | 11am - 6:30pm

Top speakers at Global Health Exhibition



DR. MOHAMMED ALI ALJUMAH Chairman, InterHealth Canda Company & Consultant to National Guard Hospitals



DR EMAD ALTHUKAIR Board Director, InterHealth Canada Limited



JANETTE HUGHES Director of Planning and Performance, Digital Health & Care Innovation Centre (funded by the Scottish Government and the Scottish Funding Council)



DR IBRAHIM ALMAGHLOUTH Director of Clinical Information in Health and Wellbeing Sector, NEOM





ALICE YAMMINE BOUEIZ CEO, Arab Hospitals Federation



DR. NAVJOT KAUR KALRA Assistant Director Digital Transformation Welsh Value in Health Centre, NHS Wales



DR BASMAH RAFIE Chief Healthcare Excellence Officer and Acting Chief Institutional Excellence & Quality, Makkah Health ClusterHealth



DR. LIA ALI (ASHLIN) Clinical Advisor, NHS E Transformation Directorate, NHS England

DR. CARL LEITNER Technical Officer, World Health Organisation

Health Transformation **Zone**

💙 Hall 3 | 11am - 6:30pm

21st OCT

PATIENT SAFETY FORUM

Enhancing Diagnostic Safety: Challenges, Strategies, and Innovations

This essential event centers on the pivotal role of diagnostic accuracy in revolutionizing healthcare. Dive deep into the multifaceted world of diagnostic safety as real-world case studies and cutting-edge strategies designed to reduce errors and improve patient care are shared.





22nd OCT

SAUDI COMMISSION FOR HEALTH SPECIALTIES

Focusing on the advancements in healthcare and medical education, this forum covers Al in medical examinations, the role of big data analysis, and innovations in clinical assessment. Join the forum to witness special recognition of top performers in medical exams, alongside sessions exploring emotional safety, nursing in extreme conditions, and the experiences of non-Saudi trainees and trainers.

In Partnership with :



VALUE IN HEALTH FORUM

Numbers and Narrative: Measuring Value to Transform Our Health Sector

In association with The Center for Value in Health, this forum will explore the intricacies of measuring value, combining quantitative data with qualitative insights to drive better health outcomes.









SEE FULL AGENDA

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The catalyst for business opportunities

Meet with global VCs and startups through curated networking and the 1-2-1 Concierge Meetings Program.

An International Community











30+ Start-up Pitches 10+ Judges

SAR 100,000 Prize Fund

Fostering Innovation to Shape the Future of Healthcare

Vision NextGen

Join us to witness bold innovators and fearless startups transforming the industry with their groundbreaking ideas and cutting-edge solutions.

Vision NextGen (previously known as Innov8) will bring together visionaries, entrepreneurs, and change-makers to address some of the world's most pressing health challenges.

This competition offers a unique platform for showcasing groundbreaking ideas and connecting with key stakeholders in the health sector.

Supported By



مستشفى صحة الافتراضي SEHA VIRTUAL HOSPITAL





We>re incredibly proud to have won last year>s competition at Global Health. This achievement not only brought us valuable attention from the Ministry of Healthcare of KSA, leading to an ongoing collaboration, but also motivated us to push our boundaries even further. We sincerely thank the organizers for this remarkable opportunity.

Aigerim Business Development Manager



Game changing startups in healthcare







Sign up for certified CME workshops with leading institutions

Location : These workshops will take place in **Hall 2 (2nd floor)**

This year's lineup includes 5 workshops:

- 🕑 Saudi Commission for Health Specialities
- 🕑 National Center for Healthcare Leadership
- Institute for Healthcare Improvement
- O Ministry of Health
- Saudi Patient Safety Center

The Global Health Exhibition will feature dedicated spaces for immersive learning. Offering CME hours, the workshops cater to specialists, ensuring they stay ahead in their fields.



CME Accredited Workshops:

21st OCT

Mastering Healthcare Leadership: Skills for Today>s Leaders

Monday 21st October, 11am - 2pm Hall 2, First Floor, Room F185









22nd OCT

Compliance Program's Guide to Reinforce the Concept of Health Compliance

Tuesday 22nd October, 11am - 2pm Hall 2, First Floor, Room F185



Facilitated by:

Abdussalam Ali Alshehri Dr. Ahmed Alayoubil Khaled Albassam, Areej Alkhaldi Eng. Abdulrahman Ahmed Aloraini, **Badr Abdullah AlSubeiy** Dr. Mansour Turki Alhajla, Khaled Al-Rajh Sattam Amer Alharbi





21st OCT

Innovative Technologies - from Noninvasive Brain Stimulation to High **Intensity Focused Ultrasounds**

Monday 21st October, 3pm - 6pm Hall 2, First Floor, Room F185



Facilitated by: Dr. Manuel Alejandro Anaya Dr Roberto Francis Keating





CME Accredited Workshops: 🗰

22nd OCT

High-impact Leadership for Improvement

Tuesday 22nd October, 3pm - 6pm Hall 2, Second Floor, Room S219



Facilitated by:

Dr. Sodzi Sodzi-Tettey, Vice President: Global Delivery, Dr. Yasser Alotaibi Head of Performance Improvement Division, MODHS Dr. Azhar Ali, National Health InsuranceJosh Clark





23rd OCT

Using Behavioral Science to **Optimize Health Programs** and Services

Wednesday 23rd October, 11am - 1pm Hall 2, First Floor, Room F185



Dr. Mohammed Alhajji



22nd OCT

Enhancing Medication Administration Safety: Best Practices and Strategies

Wednesday 23rd October, 2pm - 5pm Hall 2, First Floor, Room F185



Facilitated by: Dr. Shatha N. Samman





Sign Up

For Masterclasses

Future innovation of Diagnostics in Saudi Arabia

The Future of Decentralized testing & PCR

22nd Oct - 11:30 am

Location: Hall 2, Second Floor, Room S219







Building Next-Generation Healthcare Systems Managing an Aging Population - Solutions to A Global Challenge

<u>22nd Oct - 2:30pm</u>



Location: Hall 2, Second Floor, Room S219

Precision Exposomics / Genomics: Breakthrough Technology

Managing an Aging Population – Solutions to A Global Challenge

23rd Oct – 1:00pm





Location: Hall 2, Second Floor, Room S219

SEHA Virtual Hospital



مستشفى صحة الافتراضي SEHA VIRTUAL HOSPITAL

💡 Hall 3

SEHA virtual hospital returns this year showcasing its commitment commitment to advancing healthcare through technology, innovation, and interactive learning



Design Thinking Workshop

Aimed at healthcare professionals and innovators, this workshop will develop innovative solutions for health challenges, led by experts in design thinking and creativity





Interactive Tunnel

Immerse yourself in SEHA Virtual Hospital>s cutting-edge services, offering a glimpse into the future of virtual healthcare.





Virtual Health Advisor

Discover how prevention is becoming a priority service, where wearable IoT devices help monitor at-risk individuals to prevent chronic diseases.





Art Therapy Workshop

Join interactive sessions where art becomes a powerful tool for enhancing mental and psychological well-being. Experience this globally recognized approach to therapy, offering innovative and unique opportunities for personal growth and recovery.



Get hands-on with the latest tech at the **Interactive Solutions** showcase, and witness real-world innovation at the **Sandbox Booth**, where new health solutions are tested for compliance and readiness.

Co Creation Hub

Located in Riyadh's Digital City, the Co-Creation Hub serves as a collaborative space where partners unite to incubate ideas, drive innovation, brainstorm solutions, and tackle challenges together.





Personlised Care

Al Based solutions for Early Disease Detection, Guided Care, Digital Twin and Population Health Management



Under the theme Reimagined Health Tomorrow, the Co-Creation Hub will showcase the following technologies at Global Health Exhibition this year.



Virtual Health

Advanced Virtual Health solutions promoting accessibility, affordability and quality care.





Digital Human

Digital Human technology showcasing Al based brain used in multiple healthcare scenarios







Command Center

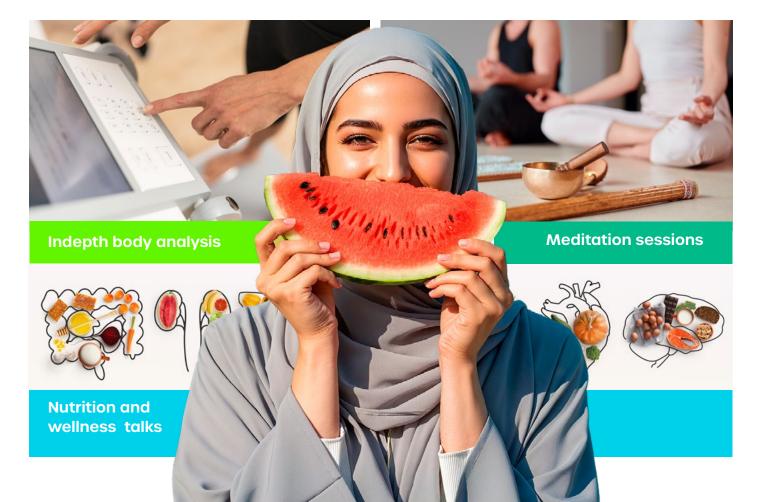
Next Generation Command Centers featuring Metaverse Technologies, Decision Automation and Integrated operations





Step into the Wellness and Mindfulness Zone at the Global Health Exhibition, where preventative health comes to life!

Get ready for an exciting lineup of interactive sessions on nutrition, exercise, and mental well-being. Dive into hands-on workshops that will inspire you to embrace balanced diets, fun fitness routines, and powerful mindfulness techniques. Discover practical, life-changing tools to boost your health and prevent illness—showing how small lifestyle choices can make a big impact on your overall well-being.





Initiative led by Ministry of Health highlighting the importance of adopting a healthy lifestyle through:



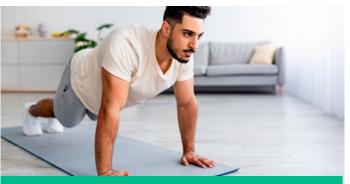
Sports Zone: Partnering with the Saudi Arabian Federation for Sports to bring a range of dynamic activities



Children's Mental Health Hub: Promoting mental well-being through engaging physical activities



Influencer Theater: Featuring talks from influential and specialized personalities



Healthy Home Corner: Innovative ideas for fostering a healthy lifestyle at home

Medical Escape Room at Global Health Exhibition

WOW FACTOR

First of its kind in the region, blending the thrill of an escape room with the intrigue and challenge of medical scenarios.

The Escape Room offers an engaging, onsite experience that challenges participants to solve realistic scenarios and mysteries in order to "escape" within a set time period.

Participants will discover a rich, dynamic world filled with intricate puzzles, hidden clues, and unexpected twists as you step into our meticulously crafted environment.

The escape room seamlessly combines fun with learning, providing a unique and unforgettable immersive experience.

L Activity 15 MIN



In collaboratio



In collaboration with Escape Game Design UK



Innovation in Health Hackathon

Pioneering Solutions for Mental Health NUPCO Hackathon Spotlight







المركز الوطني لتعزيز الصحة النفسية National Center For Mental Health Promotion





NUPCO, in collaboration with the Ministry of Health, the Health Holding Company, and the National Center for Mental Health, proudly presents the Mental Health Hackathon, under the patronage of the Minister of Health. This dynamic competition is designed to foster creativity and innovative thinking, driving collaboration across the health sector to enhance mental health services in the Kingdom.

With 130 participants forming 25 teams, the Hackathon will bring together healthcare professionals, innovators, and passionate thinkers to address both current and future challenges in mental health. Participants will develop groundbreaking solutions, with a chance to win a prize of 100,000 SAR, while contributing to the future of healthcare innovation.











the future of healthcare with our advanced digital solution

Global Health 2024 App: How to Download and Access the App

\pm **bownload the app**!

Download the Global Health Exhibition app from the Play store or App Store Here

(App can be used in "Guest Mode")



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First-Time Login:

After registration, an email will be sent for you to create a password.

If you don't see the email, check your spam folder.

Once the password is set, you can access the platform.

Welcome to

Global Health Exhibition

Returning Users:

Go to connections.globalhealthsaudi.com, enter your registered email and password.

If you forgot your password, click «Send me a magic link» to reset it (valid for 1 hour).

For any login issues, contact support.



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Scientifically proven to be the best in the world for infection prevention. Compliant to highest medical regulations.

BOOTH H1.V780





LABOR

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Micromedex

Your trusted partner for clinical decision support

Support patient safety and streamline your work with accurate, comprehensive clinical evidence from the award-winning drug database trusted in over 80 countries.

Visit the Micromedex booth and ask about the latest enhancements.





Safeguarding KSA Healthcare since 2008 with industry-leading verification solutions.

Since 2007, the DataPlow Group has been an industry leader in facilitating global healthcare mobility by providing fast, accurate, and reliable education and employment verification, as well as education equivalency solutions.

Trusted by government regulators, ministries, hospitals, and healthcare professionals, we are backed by a vast network of over 160,000 institutions across 200+ countries. Our solutions empower qualified professionals to advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance their careers while ensuring the integrity of healthcare systems advance the integrity of healthcare systems advance the integrity of healthcare systems advance the integrity of health

olutions include

> Education and Employment Verificati

- Education Equivalency
 Al-Oriven Document Tampering Screening
 Premium Services for Hospitals
- Digital Footprint Analysis

Visit our booth: H3B-H76









Global Health Exhibition

21 - 23 OCTOBER 2024

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WED 11 AM - 6 PM

Falcon road access will close **30 minutes** before the exhibition closes



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PLAN YOUR VISIT